

AIMEE WU


Product Designer

Specializing in complex cloud platform experiences, simplifying infrastructure into intuitive, high-confidence user experience through research, data, and systems thinking.

CONTACT

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EDUCATION

M.S. in Information Management

University of Washington

Sep, 2018 - Jun, 2020

User Experience Specialization

Information Architecture Specialization

B.S. in Accounting

National Chengchi University

Sep, 2013 - Jan, 2018

Cost and Management Accounting Specialization

SKILLS

Skills

Product Design, Systems thinking, Interaction Design, Data Visualization, User Research, Prototyping

Tools

Figma, Adobe Creative Suite, Affinity, HTML/CSS, Javascript

EXPERIENCE

Microsoft, Product Designer

March 2022 - Present

Lead design for Azure Portal compute experience, shaping how developers and enterprises provision, access, and scale infrastructure.

Rebuilt VM connection task from a reactive, failure-prone flow into a proactive access-readiness system—reducing support tickets by 25% and eliminating repeated connection failures.

Made hidden infrastructure constraints visible by designing a capacity recommending system that proactively surfaces viable deployment paths, reducing allocation failures by 35% and increasing success rate to 97%.

Reimagined the path from single VM to scale set through a compatibility-driven Quick Create flow, increasing successful attachment from 2.2% to 88.1%.

Defined and launched a centralized Compute Infrastructure Hub, unifying fragmented workflows into a single management surface across products.

Unified the design language across Azure platform by leading cross-team design consultation, scaling shared design patterns across multiple teams.

Partnered with product, engineering, and research to translate telemetry and user feedback into system-level design decisions, influencing multiple roadmap initiatives.

Securonix, Product Designer

May 2021 - March 2023

Designed data visualization and dashboard experiences for a B2B security platform, improving usability and decision-making workflows

Partnered with product and engineering to enhance interaction patterns and drive design consistency across the system.

ADDITIONAL EXPERIENCE

Reworld Inc / NEX Foundation, Game Designer / UX Designer

2020 - 2021